

SEW-EURODRIVE to streamline operational efficiencies in 2016

03 February, 2016: The operations division is at the heart of SEW-EURODRIVE, and the division's newly-appointed General Manager Greg Perry is eager to consolidate on current successes to improve service delivery.

The scope of the SEW-EURODRIVE operations division encompasses numerous functions, including; production, logistics, services and engineering. Despite the fact that the company is well-recognised as a market leader in innovation and quality, Perry admits that more needs to be done to maintain current clients and win over new ones in tough economic conditions.

“Our products are good, and we have every confidence in them, in terms of design and functionality. Due to a gradual slowdown in new investments, a general industry trend is that operations are reducing overhead costs by diverting budgets towards maintenance to extend the total life cycle of equipment. As a result, customer service is more important than ever, and we are adopting a continuous improvement approach in that regard,” he states.

Bearing this in mind, Perry believes that SEW-EURODRIVE will maintain its competitive edge in industries such as mining, automotive, food and beverage, and water treatment. “Our business model is sound and we have a strong team of people behind our products, however, it is important to work ‘smarter’ in challenging times, and we are doing this by taking a proactive approach towards streamlining efficiencies across the board.”

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