

Latest technology to be unveiled under ‘The Future Starts Now’ banner at Electra Mining Africa 2016

14 July 2016: Celebrating its 85th anniversary this year, Germany-based SEW-EURODRIVE will unveil a range of new products at Electra Mining Africa 2016 from 12-16 September at Expo Centre Nasrec in Johannesburg.

SEW-EURODRIVE MD Raymond Obermeyer highlights that the Original Equipment Manufacturer (OEM) has had a presence at this flagship exhibition since the 1980s. “Electra Mining is the largest exhibition of its kind in Africa. Therefore as a market leader, it is important for us to be there.”

New products to be unveiled include the new DRN series of asynchronous motors, which complies with all of the requirements for European energy-efficiency class IE3. The new motor range is fully downward-compatible with all of SEW-EURODRIVE’s existing products..

Another new product is the X-Series agitator, based on a modular concept that incorporates many parts from the standard product platform. Features include an integrated extended bearing distance (moderate or heavy-duty), integrated drywell sealing and pressure lubrication and a thermally-optimised housing.

SEW-EURODRIVE will also launch its Movitrac LTP-B Eco HVAC unit for mining, industrial and commercial applications. This comprises a total HVAC solution from fans to pumps and motors.

Citing Electra Mining Africa 2016 as a valuable platform to showcase SEW-EURODRIVE’s ongoing innovation and technological development, Obermeyer comments: “We see this as an opportunity to welcome existing and potential new customers to our product range and our brand.”

Commenting on the ‘The Future Starts Now’ campaign that will underpin its presence at Electra Mining Africa 2016, Obermeyer stresses that innovation, tradition and customer focus are the cornerstones of SEW-EURODRIVE.

“That was the case when our company was founded 85 years ago, and it still holds true today. Thanks to a range of customer-orientated service modules, we offer our customers added value and measurable benefits. This is made possible by powerful drives, high quality standards and customised solutions,” Obermeyer concludes.

Visit SEW-EURODRIVE in Hall 6 J20 at Electra Mining Africa 2016. For more information, visit www.electramining.co.za.

Ends

Connect with SEW-EURODRIVE on Facebook to receive the company's latest news:

www.facebook.com/SEWEurodriveSA

Media Contact

Nomvelo Buthelezi

NGAGE Public Relations

Phone: (011) 867-7763

Fax: 086 512 3352

Cell: 083 408 8911

Email: nomvelo@ngage.co.za

Web: www.ngage.co.za

Browse the NGAGE Media Zone for more client press releases and photographs at <http://media.ngage.co.za>.