Presseinformation Press Release



SEW-EURODRIVE appoints new MD

(Date), 2015: After 12 years of service, SEW-EURODRIVE South Africa MD Ute Schoeman has stepped down to open up her own business as a business and marketing consultant in the industrial sector.

Schoeman, who made a name for herself as one of the youngest and first female MDs in the power transmission game, has led the company to double its turnover during her reign.

SEW-EURODRIVE would like to thank Schoeman for her years of service to the company, and we wish her the best of luck in her future endeavours. She will be replaced by General Manager Operations, Raymond Obermeyer, who boasts more than 25 years of operational experience at SEW-EURODRIVE.

Obermeyer, who will officially take up his post from 1 July 2015, was instrumental in the upgrading of SEW-EURODRIVE's facilities countrywide. All factories have been equipped to handle additional tonnage, been fitted with load test benches, tooling upgrades and new assembly lines.

He was also involved in the streamlining of process flow in the factories, which has led to optimum productivity and reduced delivery times. Obermeyer hails from Nelspruit, where he was initially the branch manager before his promotion to Operations and Logistics General Manager three years ago.

"I have every confidence in Raymond's ability to lead the company to new heights. SEW-EURODRIVE has grown by leaps and bounds in the last ten years and Raymond has the necessary operational experience and passion for the business to ensure that this trend continues" concludes Schoeman.

Photo – Raymond Obermeyer, new Managing Director for SEW-EURODRIVE South Africa

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